

# How to Achieve Complete Digital Transformation in 6 Steps

By Patty La Bella



Everyone is talking about "Digital Transformation" these days, and for good reason. Digital transformation is the profound transformation of business processes to fully leverage the changes and opportunities of digital technologies and their accelerating impact across society and business.

**Experts warn: If you're not on board, you'll be left behind.**

While digital transformation is thought of in a business context, it also impacts organizations in industries such as accounting, banking, financial services, government, healthcare, higher education, insurance, legal, manufacturing, and many more – all looking for ways to get more strategic insight out of unstructured information and provide more profitable process improvements on-demand.

Strategies center on the ability to be more agile, people-oriented, innovative, customer-centric, streamlined, and efficient, including the ability to tap into new information and service-driven revenues.

## How to Achieve Digital Transformation in 6 Steps:

Digital transformation is not just about technology, but rather leveraging the latest innovations to create automation opportunities and deliver better data for making smarter business decisions.

Here is how you can achieve digital transformation in 6 steps:

### 1. Create

Digital transformation is important because of the sheer amount of information that every organization must manage. According to IBM, we create 2.5 quintillion bytes of data every day, so much that 90% of the data in the world today has been created in the last two years alone.

**This is expected to double in the next year and a half.**

While we certainly don't need more data, we can all agree that we need better approaches as to how to create, manage, and automate this data in ways that make a real difference.

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### 2. Convert

Not only is there a lot of information to manage, this information comes in all formats and file types. Everything from simple office documents and legacy print files, to advanced database and document repositories must be considered when designing and implementing strategies for digital transformation.

One way to bring unity to the diversity is by using PDF, the ubiquitous and standardized document format, as the platform to enable the transformation. ActivePDF's .NET PDF SDK tools and digital transformation solutions enable you to create, convert, modify, view, extract, and automate data to and from PDF files within any software application so you're always working with the right content.

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### 3. Modify

After 18 years, tens of thousands of deployments, millions of users, and billions of processed pages, we have demonstrated that it's no longer just about collecting data, but rather what you do with it after you've captured it.

- For a healthcare organization, this might mean using OCR data capture and workflow automation to digitally transform the PDF sharing and PDF security rights of patient healthcare records, making it easier to share information while providing more robust data protection at the same time.
- For a financial services organization, this might mean using the same advanced OCR capture and workflow with automated PDF manipulation to ease the loan origination process.
- For a university, improving and accelerating the student onboarding by making PDF form filling easy on mobile, on-site, or in the cloud.

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### 4. View

Information is of little value if it cannot be easily shared or viewed in ways that make the organization more effective.

Most businesses, even advanced enterprises, have piles of paperwork involved with day-to-day operations consisting of expense reports, purchase orders, acquisition forms, payroll, and more.

Documents get passed from one department to the next, requiring approval or changes at each stop. Our approach leverages PDF automation to remove the barriers of everyday PDF collaboration and enable teams to work faster and more efficiently.

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### 5. Extract

Getting real value out of content requires the ability to find, extract, and utilize key information in new and more profitable ways.

Indeed, the next-generation of Enterprise Content Management (ECM) and Intelligent Information Management (IIM) is powered by a deeper and wider understanding of information, from both external and internal influences, and its impact and influence on the organization.

ActivePDF enables you to extract PDF data from unstructured documents and from unknown formats. This is especially important when development considers the ever-increasing content stores we must manage, alongside the pressing need to gain more powerful insight from all of that information.

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### 6. Automate

In case you hadn't noticed, there is an "AI Revolution" underway today. In Gartner's [hype cycle](#), which ranks technologies based on how the market perceives them and how far away they are from mainstream adoption, machine learning and artificial intelligence is right at the top. According to Gartner, AI is currently 2.5 years away from mainstream adoption.

The message to those of us in our industry is to get on board or risk getting left behind.

We partner with developers, product managers, CIOs, and CTOs that need a single partner to embed automated digital transformation solutions into their enterprise applications.

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